

Press Release

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DuPage Children's Museum Makes the Perfect Holiday Gift

Museum Introduces New Seasonal Opportunity

(Naperville, IL) – Looking for holiday gifts that offer long-lasting value? There are multiple ways to give the gift of DuPage Children's Museum, including the newest option – the DCM ValuePass.

Giving the gift of a DuPage Children's Museum Family Membership is something they'll use and remember all year long. Family Memberships cost only \$100 and include unlimited Museum admissions for the entire year, member discounts on birthday parties, Explorer Store purchases, Museum classes and special events as well as members-only events throughout the year. For only \$10 more, a family can upgrade to an ACM Adventurer membership, providing up to four free admissions to more than 150 Association of Children's Museums (ACM) nationwide, eleven of which are in Illinois.

Through the end of January, the Museum is offering a new seasonal opportunity – DCM ValuePass. The pass gives you eight Museum admissions, a \$68 value, for only \$50. The DCM ValuePass is a great way for families to experience the Museum together during the cold winter months. Each pass is sold with a DCM lanyard. Passes are good for admissions only; they cannot be applied to special events, birthday parties, field trips or Explorer Store purchases and they expire March 31, 2010.

“There are many ways to give the gift of the Museum this holiday season including membership, reservations to Bubble Bash, gift passes to the Museum, toys from the Explorer Store or Explorer Store Bucks. Because we wanted to make the Museum even more accessible to families, we created another option for this season. The DCM ValuePass offers an affordable way to give the gift of the Museum to every child on your list,” says Alison Segebarth, Director of Marketing and Membership. For more information on any of these ideas, simply visit the Museum, call (630) 637-8000 or visit the Museum's Web site (www.dupagechildrensmuseum.org).

DuPage Children's Museum helps develop curiosity, creativity, thinking and problem solving in young children via interactive exhibits and programs that make learning fun for children and adults playing together.

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DuPage Children's Museum
Perfect Holiday Gift, page 2

The Museum is located at 301 N. Washington Street in Naperville, Illinois, a quick walk from the Naperville Metra train station. Parking is free and the building is wheelchair accessible.

DuPage Children's Museum is a top Chicago-area cultural attraction *where learning comes in to play*TM! For information about hours, Museum admission and membership packages, visit www.dupagechildrensmuseum.org or call (630) 637-8000.

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