



## NEWS & PHOTOGRAPHY ALERT

### **NEW! MATH EXHIBIT FLOOR OPENS MARCH 10 AT DUPAGE CHILDREN'S MUSEUM**

**Release date: February 27, 2008**

**For additional information, please contact:**

**Lynne Jele, Marketing & Membership**

**Phone: (630) 637-8000 ext. 2600**

[ljele@dupagechildrensmuseum.org](mailto:ljele@dupagechildrensmuseum.org)

### ***New Exhibit Neighborhood Will Help Kids Learn to Succeed in Math***

**Naperville, IL** – Math skill development is on the forefront of educators' and business leaders' minds. DuPage Children's Museum, a top Chicagoland cultural attraction, has stepped up to the need to help young children develop better math abilities and is opening a new Math Connections exhibit neighborhood on the upper level of the Museum, Monday, March 10! This new Math Connections exhibit invites children to explore and interact with math in fun ways as they estimate, balance, classify, measure, sort, graph, explore geometry and more!

Visitors will experience activities specially created to help children understand math fundamentals in new ways. Children up to 10 years old will enjoy playing with an array of new hands-on exhibits, from a full-body crawl-through kaleidoscope to a big jumping mat and a huge balance. It all adds up to fun! This exhibit, made possible by the Tellabs Foundation, is free to Museum members or free with general admission.

**WHO:** **DuPage Children's Museum**, a top Chicago area cultural attraction located in Naperville, Illinois, is the place *where learning comes in to play™!* The Museum is

301 N. Washington Street, Naperville, IL 60540

[www.dupagechildrensmuseum.org](http://www.dupagechildrensmuseum.org)

**CALL: (630) 637-8000**

Page 1 of 3

a nationally-known non-profit organization that helps kids learn how to succeed, through skill development in math, science and the arts.

**WHAT:** This **new Math Connections exhibit neighborhood** will allow children to have fun with math, making it easier for them to develop fundamental skills that will help them succeed in the future. New math programming is also being introduced, to complement the exhibits and benefit children up to 10 years old. Programs are listed in the monthly calendar releases, located in the What's New section of the Museum web site, at [http://www.dupagechildrensmuseum.org/welcome\\_news.html](http://www.dupagechildrensmuseum.org/welcome_news.html).

**WHEN:** **Monday, March 10, 2008 from 9:00 a.m. – 1:00 p.m. (Museum closes at 1:00 p.m.)**

**WHERE:** **DuPage Children's Museum**  
301 N. Washington Street  
Naperville, IL 60540  
Additional location information is available online at:  
<http://www.dupagechildrensmuseum.org/GeneralInfo.html>  
Media visitors and photographers must bring their official ID and sign in at Visitor Services to obtain photo releases and a visitor's badge.

**VISUALS:** Children up to 10 years old will be playing with an array of new hands-on exhibits, from a full-body crawl-through kaleidoscope to a big jumping mat and a huge balance. The brand new exhibit neighborhood will be located on the upper level of the Museum—a colorful area naturally lit by a sky light.

### **DUPAGE CHILDREN'S MUSEUM:**

DuPage Children's Museum helps kids learn how to succeed. Throughout any given day, hundreds of visitors come through the Big Red Door of the Museum to engage in three floors of fun, hands-on activities. It is a playful environment where children 6 months to 10 years old and the important adults in their lives learn and play together in thoughtfully planned "neighborhoods" with exhibits and programs designed to promote skill development in math, science and the arts. It helps prepare them for a future where curiosity, creative thinking, imaginative problem solving and learning skills will be needed to interact with technology that is yet to be invented, to solve problems we can't imagine and work in new kinds of jobs that don't exist today.

DuPage Children's Museum, a top Chicago area cultural attraction, is the place *where learning comes in to play*<sup>TM</sup>! The Museum is a non-profit organization and depends on donations and sponsorships each year, for over \$4 of every \$10 of its annual budget. Your support helps us reach families and makes a difference in the lives of thousands of children in our community. **Thank you for all you do!**

**Location:** 301 N. Washington Street  
Naperville, IL 60540

**Phone:** 630-637-8000

**Hours\*** Monday: 9 am - 1 pm  
Tuesday, Wednesday, Friday and Saturday: 9 am - 5 pm  
Thursday: 9 am - 8 pm  
Sunday: 12 - 5 pm  
\*Call for special seasonal hours.

301 N. Washington Street, Naperville, IL 60540

[www.dupagechildrensmuseum.org](http://www.dupagechildrensmuseum.org)

**CALL: (630) 637-8000**

Page 2 of 3

**General Admission:** \$7.50 per person, ages one through 59.  
\$6.50 per person, ages 60 and over.  
Admission is never charged to shop the Explorer Store.  
*Free Parking. Wheelchair Accessible. Quick walk from Naperville Metra Station.*

**Annual Memberships:** Several types of memberships and gift memberships are available. Please visit [www.dupagechildrensmuseum.org](http://www.dupagechildrensmuseum.org) or call **630-637-8000** for more information.

**#end#**